



THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

NOVEMBER 2017

Time to Reflect and Give Thanks

It's the time of the year when we give thanks for another year, and a certain bird receives a presidential pardon. A little Thanksgiving trivia:

- Our American Thanksgiving had a long road to becoming an official federal holiday:
 - It was first celebrated by the Pilgrims in 1621.
 - In 1789 President George Washington called for a day of thanksgiving to thank the almighty for giving citizens "an opportunity peaceably to establish a form of government for their safety and happiness."
 - Thanksgiving then became a national holiday in 1863 when Abraham Lincoln asked citizens to "to set apart and observe the last Thursday of November next as a day of thanksgiving and praise." This followed a 17-year campaign of letters to the White House credited to Sarah Josephina Hale, the same lady who wrote "Mary Had a Little Lamb."
 - It then took until 1941 for Congress to finally designate the fourth Thursday in November as Thanksgiving Day, creating a new federal holiday.
- Many of us have seen a Canadian "Thanksgiving Day" listed on calendars. But, that is a completely different holiday. Thanksgiving Day in Canada is celebrated on the second Monday in October, and commemorates the recovery of the prince of Wales (later King Edward VII) from a serious illness. It was first observed on April 15, 1872.
- Astronauts Neil Armstrong and Edwin Aldrin ate roast turkey in foil packets for their first meal on the Moon. That makes over the river and through the woods look tame!

Give Thanks and Give Hope

Please keep our fellow growers in Texas, Florida and Puerto Rico in your prayers and charitable plans as they endure what has to be a very difficult holiday season.

Soil Testing

The SoilBiotics Soil Testing Program provides a soil analysis that aids in determining pre-plant and side-dress fertilization requirements. It was created by GMS Labs and SoilBiotics with certain criteria to provide an understanding of the crop production capabilities of each field in terms of salinity, soil type, water holding capacity, percolation, and much more!

To learn more about the SoilBiotics Soil Testing Program please click on this link: <http://soilbiotics.com/Partners>

Prepay Program

We are once again offering a Prepay Program with discounts for products ordered in December 2017 and products ordered during January 2018. Please call the office for details

Speaking of Orders

If your fall soil test indicates a micronutrient deficiency, make an application of our proprietary blend of **4 – Ultra Boost** & **5 – MicroNutrient Boost** along with your dry N-P-K. This blend provides chelated micronutrients along with a carrier containing humic acid to enhance chelation of both the micronutrients and applied fertilizer. We do the blending at no additional cost and ship it to you ready to go. Apply at a rate of 1 gallon blend per 1 ton of dry fertilizer.

Speaking of Orders

SoilBiotics will be exhibiting at the following tradeshow this Fall:

1. Greater Peoria Farm show in Peoria, Illinois. We are joining with AIM, N-Pulse, and GMS Labs in a combined booth (**Booth 217**). The show is from November 28-30, and hours are from 9am to 4pm daily. Come out and visit us in Peoria!
2. Great Lakes Expo in Grand Rapids, Michigan. The tradeshow will take place December 5th-7th from 8am to 5pm (5th and 6th) and 8am-1pm on the 7th. Come out and visit us in Grand Rapids!

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