



THE DIRT!

SOILBIOTICS COMPANY E-NEWSLETTER

OCTOBER 2017

Time to Stay Aware and Stay Involved

Harvest time is upon us once again, and that takes up a major share of everyone's attention. Yield results, commodity pricing ups and downs, and so on. But this year in particular is no time to drop your guard when it comes to monitoring legislation that will have major ramifications on your livelihood. Although the daily storm of information coming at us from all angles can be daunting to deal with, it is vital that we cut through the clutter and focus on the ball.

NAFTA renegotiation, 2018 Farm Bill, and of course Tax Reform. These are just some of the legislative topics that will have long term and far reaching effects on agriculture's future. So, it is in all our best interests for growers to stay up to date on where your legislators stand on these issues and keep them informed of the direction you want to go. Legislation can take on its own momentum, and changes, whether positive or negative for growers, can become their own locomotives. So, before the proverbial train leaves the station, before votes are taken and dies are cast, let's make sure our voices are heard.

Use Humic Products to Make Sure Your Nutrients Stay Put

Fall fertility programs have been in an increasing level of flux as growers try to balance nutrient loss reduction goals with the need to make sure the soil has adequate nutrients come spring time. Humic substances help stabilize fall applied P and K, keeping them in place through the winter. Even though you may not be in the fields during winter, your factory (the dirt!) still has billions of workers (soil microbes) working their little hearts out. These tiny guys toil all winter long to solubilize and chelate nutrients, grab and hold heavy metals, mediate salt build up, and generally make the soil a much nicer place for your spring crops to make a home. How do you keep them happy? Well, that brings us to our next topic, one that makes the bugs happy:

A Comprehensive Residue Digestion Program

Reclaim the nutrients in your corn stalks and bean stubble for use by next year's crops. The SoilBiotics Residue Digester Program can help you keep those nutrients and save money on spring fertilizer. And, those soil microbes will be much happier since you've created a buffet for them. For more information click here: <http://soilbiotics.com/files/7977-SB5500%20Product%20Label%2002%2004%202016.pdf>

Refer to the Post Harvest Soil Maintenance sections of the [SB5500](#) product label for program components.

Freight World

As mentioned in our last newsletter, freight shipments have been under increasing stress due to the recent hurricanes. Many of the available LTL trucks, dry vans and flat beds are being used to ship lumber, shingles and other supplies to help rebuild these devastated areas. But that means we have fewer available options for your orders. We have experienced delays of up to 1 week on full truck load orders and up to 2 days on LTL orders.

We are asking you to try your hardest to forecast needs for your fall programs so we can work in a timely manner to find a truck for you. A two-week notice of your order should suffice and, as always, we will keep you up to date with any updates.

Office Notes

For Distributors: We have created a New Order form and posted it to the website. Please use your distributor log-in and familiarize your staff with the form. If you had printed multiple copies of the old form for use at your business, feel free to use these as scratch paper or find your nearest recycling program.

Everyone watch your Inbox later this Fall for some exciting new product announcements from SoilBiotics!

SoilBiotics.com | 815-929-1752 | 2902 W State Route 17 | Kankakee, IL 60901

